AWS Cloud Essentials for Business Leaders

Amazon

- **Nível:**
- **Duração:** 4h

Sobre o curso

In this course, you will learn the fundamental concepts of cloud computing and how a cloud strategy can help companies meet business objectives.

It explores the advantages and possibilities of cloud computing. It also introduces addresses concepts such as security and compliance to help facilitate better discussions with line of business (LOB) professionals, information technology (IT) LoB, IT leaders, and executives.

This course includes presentations, case studies, role play, group exercises, and knowledge checks.

Destinatários

Line of Business (LoB) owners, IT leaders, and executives

Objetivos

In this course, you will learn to:

- Explain the role of information technology (IT) in an organization for business transformation
- Explain the customer value proposition for using the cloud across industries
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify key security practices of cloud computing
- Frame the cloud business value using the Cloud Value Framework

---

Pré-requisitos

No prior IT experience or cloud experience is required.

Programa

- Course Introduction
- Information Technology for Business Transformation
- Cloud Computing
- Business Value of the Cloud
- The Cloud Value Framework
- Business Value Activity

Course Introduction

Information Technology for Business Transformation

- Role of IT in an organization for business transformation
- Brief history of IT
- Legacy approach to IT
- What drives customers to move from traditional infrastructure to the cloud

Cloud Computing

- Define cloud computing
- Key characteristics of cloud technology
- The cloud business model
- Key security practices within the cloud

Business Value of the Cloud

- The customer value proposition
- Identify who is using cloud computing
- Industry trends
- Customer examples

The Cloud Value Framework

- Introduction to the Cloud Value Framework
- Cost Savings
- Staff Productivity
- Operational Resilience

- Business Agility

Business Value Activity